



NEWS RELEASE

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MIDWEST SURVEY JOINS THE GEOSHACK FAMILY

DALLAS, TX – October 17, 2011 – **GeoShack North America, Inc.** continues to grow with their latest announcement that Midwest Architects & Engineers Supply Inc. has joined the GeoShack family.

Midwest A&E was founded in 1956 by Ed Nicholson and has been at its present location, 400 North Grove Road in Richardson, Texas since 1984. Current operations will remain open in Richardson, but will begin to use GeoShack name. Billy Tucker, North Texas Regional Manager for GeoShack stated, "Midwest customers will notice very few changes initially. We will continue to carry the same great Topcon products, supported by the same great team. With the support of a much larger company, Midwest will be able to increase inventory and services very quickly."

Scott Beathard, President of GeoShack, agreed stating that all employees of Midwest will remain with the company and the basic scope of services will not change significantly from the customers' viewpoint. "As a factory authorized Topcon distributor and service center covering North Texas and Oklahoma, Midwest A & E is a natural fit in the GeoShack family. Our two companies came together to continue providing the superior technology, service and support that all of our customers have come to expect".

GeoShack is the Topcon Master Dealer for all of Texas; you can learn more at our website www.geoshack.com or come by any of our eight locations throughout the state:

Richardson	Fort Worth	Houston
Dallas	San Antonio	Lubbock
	Austin	El Paso

ABOUT GEOSHACK

GeoShack operates under the concept, "Everything for Jobsite Accuracy". At each location contractors, farmers and surveyors can find a wide selection of construction lasers, total stations, robotic instruments, GPS Survey systems, optical instruments, 2D & 3D machine control systems, GPS based agricultural guidance and autosteer systems, variable rate control technology, software for a multitude of applications, and a complete line of supplies and accessories. GeoShack is the retail division of GeoShack North America, Inc., an organization with sales professionals and technical service and support specialists in 18 major market areas in North America with over 130 employees. © 2004 GeoShack is a registered trademark of GeoShack North America Inc.